GENOVITY
GENUINELY INNOVATIVE

Offshore Software Services

Genovity Team Personal Experience in Offshore Industry

Setting up world-class offshore development Centers in Egypt (1500+ software specialists).

Quality and process-based accriditation: CMMi level 5, ISO 9001, UK TickIT and ISO 27001.

Business sectors:

Banking and Telecommunications

Provide offshore software services for major USA, UK and ME clients.

Remote and local implementation and support services for clients all over the world.

GENOVITY
GENUINELY INNOVATIVE
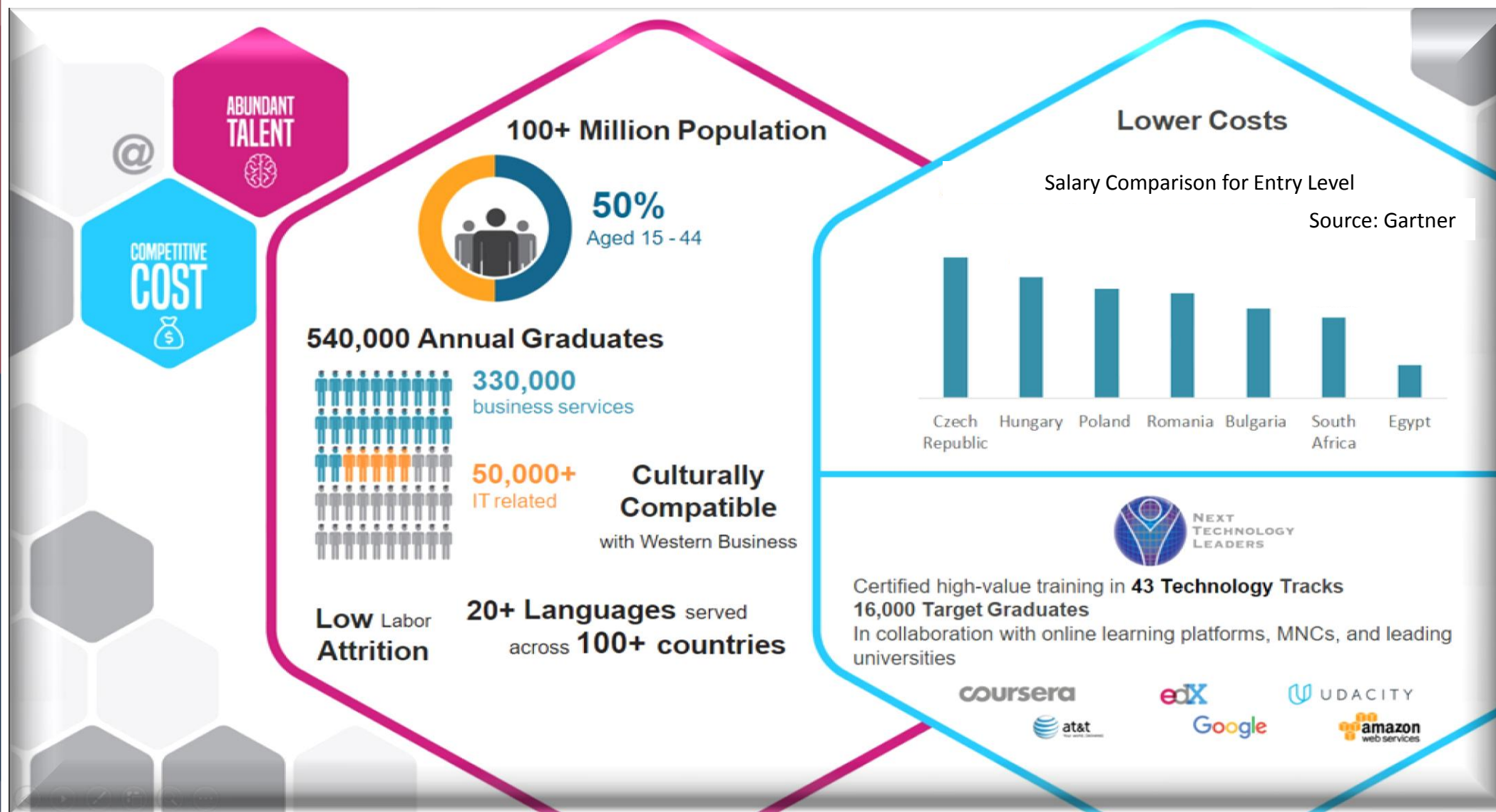
Business Sectors Focus

Offshore Software Services

Egypt's Talent

GENOVITY
GENUINELY INNOVATIVE

ABUNDANT TALENT

COMPETITIVE COST

100+ Million Population

50% Aged 15 - 44

540,000 Annual Graduates

330,000 business services

50,000+ IT related

Culturally Compatible with Western Business

Low Labor **Attrition**

20+ Languages served across **100+ countries**

Lower Costs

Salary Comparison for Entry Level

Source: Gartner

Czech Republic | Hungary | Poland | Romania | Bulgaria | South Africa | Egypt

NEXT TECHNOLOGY LEADERS

Certified high-value training in **43 Technology Tracks**
16,000 Target Graduates
In collaboration with online learning platforms, MNCs, and leading universities

coursera   edX   UDACITY
at&t   Google   amazon web services

Reference:
ITIDA-MCIT Egypt

Egypt's Business Ecosystem

Egypt's Outsourcing Potential

GENOVITY
GENUINELY INNOVATIVE

Progressive ICT Ranking

FROST & SULLIVAN
Top Destination in African BPO Markets
Jul 2016

gsa GLOBAL SOURCING ASSOCIATION
Outsourcing Destination of the Year 2016 Award
Oct 2016

ryan strategic advisory
#4 Most Favored Offshoring Location
Mar 2018

IDC Analyze the Future
One of the fastest growing offshore destinations in the world
May 2018

Everest Group From insight to action.
Major Contender in IT and Contact Center Talent Availability
Jun 2018

OUTSOURCING VERBAND
A Hub for IT & Business Process Services
Jun 2019

ATKearney
#14 Top Global Services Location
Jun 2019

Gartner.
Primary Location in EMEA for Global Delivery of IT and Business Services
Aug 2019

Reference:
ITIDA-MCIT Egypt

Offshore Software Services

Software Development

Remote Application Support

Remote Implementation, Professional Services and Systems Migration

Localization & Technical Communication

GENOVITY
GENUINELY INNOVATIVE

Offshore Software Technologies (1/2)

Development Tools/Platforms
- Angular
- HTML5
- CSS
- SCSS
- ReactJs
- ReactJs component testing
- ES6
- Redux
- JEST

Development Tools/Platforms
- Kendo ReactJs
- Material UI
- Bootstrap
- REST
- C Language
- Java Script
- APIs
- GIT

Development Tools/Platforms
- .Net
- .NET core
- C#
- SQL
- SSRS Reports
- Micro services
- Swagger
- JIRA

Offshore Software Technologies (2/2)

Oracle Technologies
- Oracle DB
- Dev 2K
- PL-SQL
- Web Logic App. Server
- Oracle ESB

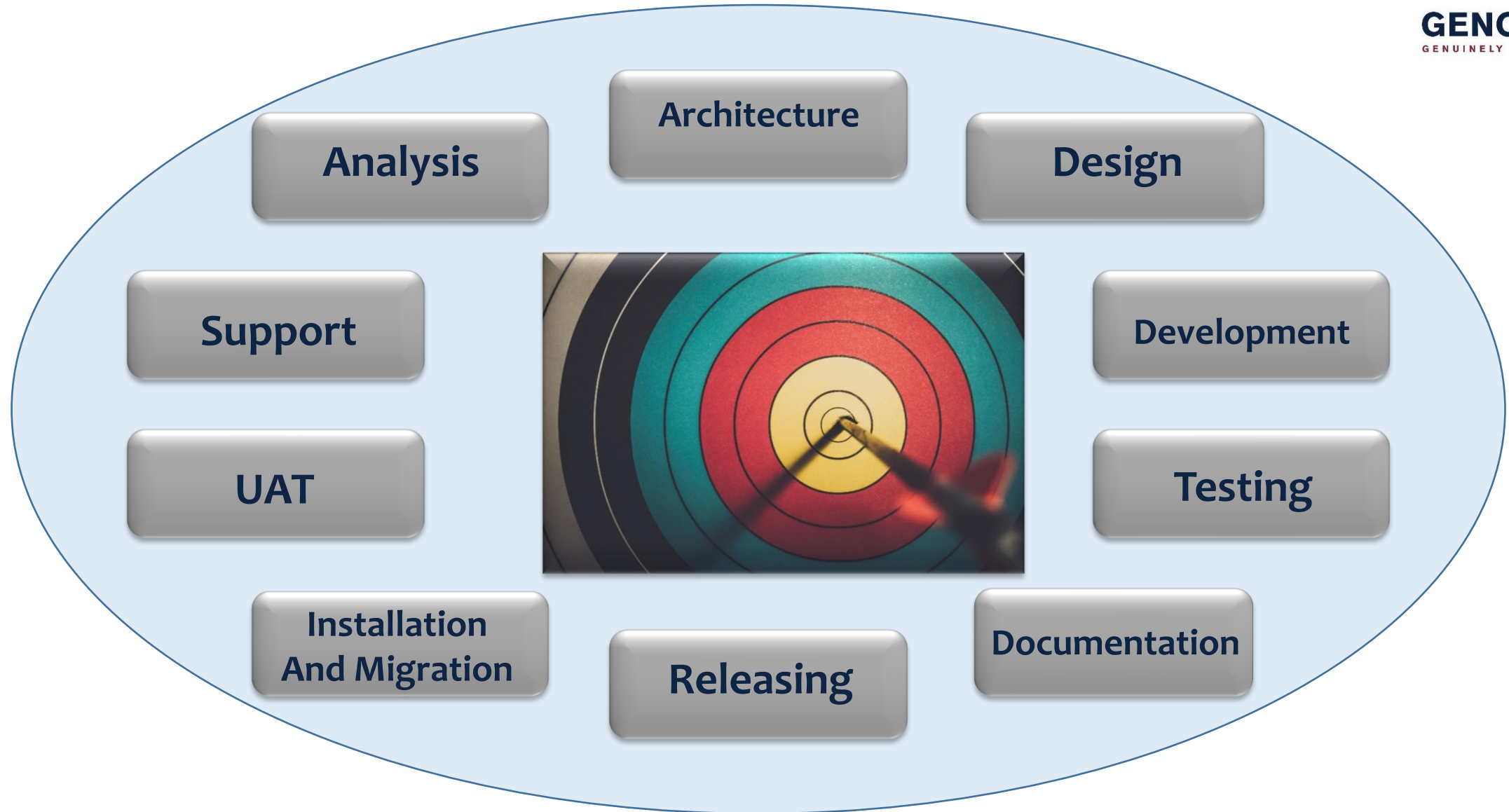**Legacy Technologies**
- COBOL
- Tandem

Integration Services
- Communication between App and machine
- Systems Integration
- App-to-App Integration
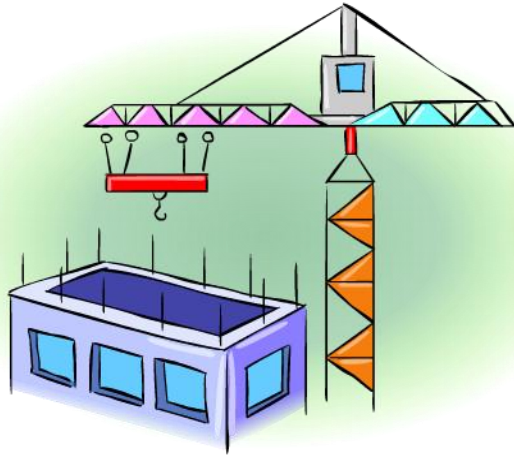- Enterprise Application Integration

Migration from Legacy Systems
- Migration and transformation to new Tech.
- One-to-one migration (same Tech)

GENOVITY
GENUINELY INNOVATIVE

Software Development Life Cycle Phases

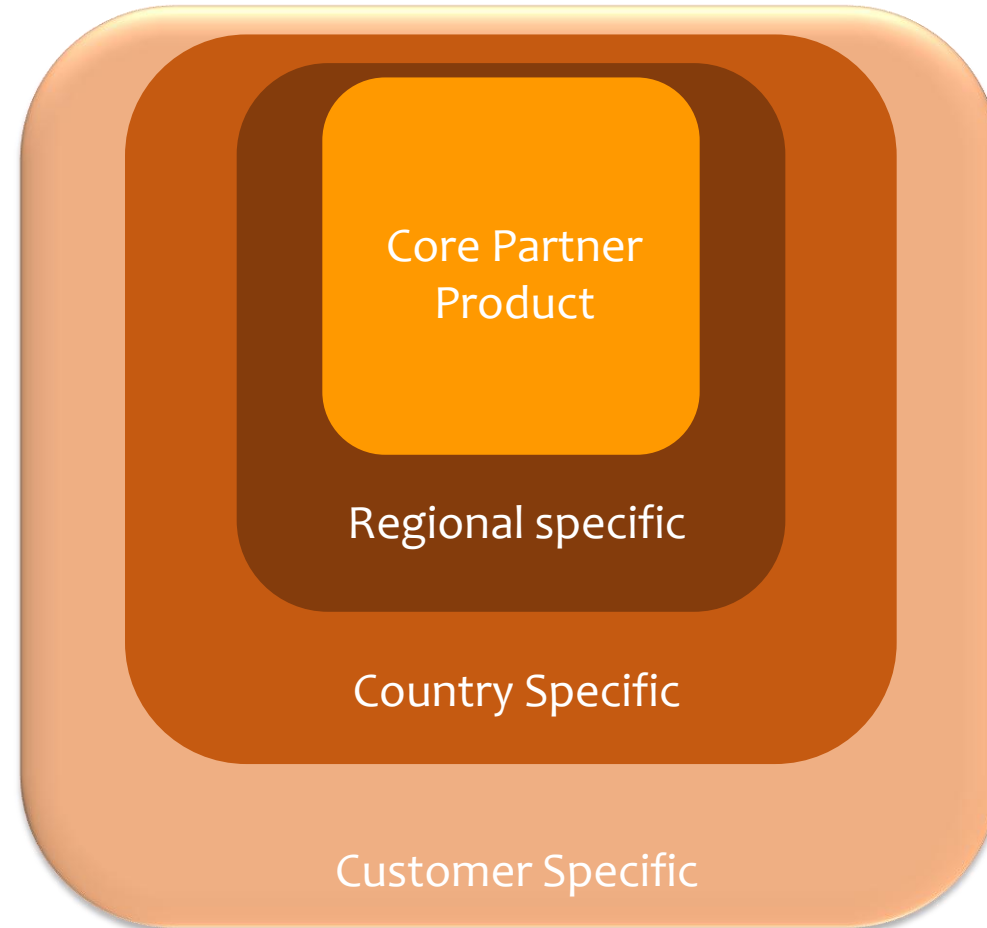# End-to-End Product Development Services

Developing New Product

Customizing Existing Product

Software Maintenance & Support

GENOVITY
GENUINELY INNOVATIVE

Product Development Multi-Layered Model

Core Partner Product

Regional specific

Country Specific

Customer Specific

One Single Line of Code

GENOVITY
GENUINELY INNOVATIVE

Silicon Bridge Long Term Vision

- Create an **Ecosystem** for clients and providers of offshore software technologies and services where;

- **Providers** can offer their products and services, create consortiums, consolidate skills and project delivery capabilities and create partnerships;

- **Clients** can acquire products and services, issue tenders, compare prices, check references as well as rate and evaluate products and services;

- **Genovity** is the catalyst of the ecosystem for the Egyptian software companies, can act as the mediator and add value to ensure vendor commitment, availability of resources and quality of delivery;

- **International Partners** are the front-end facilitators, marketeers and direct client contacts. They can also take on all or part of on-site activities.

Genovity Offshore Software Development Roles

Direct Offshore Job Roles

- ➢ Business Analyst
- ➢ Solution Architect
- ➢ Jr. Software Developer
- ➢ Mid-level Software Developer
- ➢ Sr. Software Developer
- ➢ Lead Software Developer

Silicon-Bridge Job Roles

- ➢ All Direct Model Jobs
- ➢ Project Manager
- ➢ Jr. Software Tester (QC)
- ➢ Mid-level Software Tester
- ➢ Lead Software Tester
- ➢ Sr. Software Tester
- ➢ Technical Writer
- ➢ QA Specialist

GENOVITY
GENUINELY INNOVATIVE

Thank You